

Beat: Lifestyle

## **PUSHING THE BOUNDARIES OF FURNITURE DESIGN WITH MOBI**

### **CRAFT & CREATIVE NATURE OF TURKISH LAND**

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**USPA NEWS** - The craft and creative nature of Turkish land enhanced by strong ancient traditions and rich cultural heritage form a proper background for creating improved conditions of living. Add to that generous natural resources, apply innovative technologies, and this is a phenomenon that is ready to impress the world with exclusive high-quality furniture for more than three decades. These are the key ingredients of success of the renowned manufacturer MOBI, the winner of Luxury Lifestyle Awards in the category of The Best Luxury Furniture and Homeware in Turkey.

MOBI was founded by the award-winning designer A. Rasit Karaaslan in 1983 in the city of Bursa, where 6000sqm of production space and over 100 employees are located for now. By combining traditional craftsmanship and advanced technology, the company guarantees perfection in the quality of each piece of furniture. The rigorous management of each stage and each element of the production is the basis of the furniture's high quality known in Turkey and throughout the world.

The combination of hand-picked materials, cutting-edge technology, top-quality hardware, and flawless craftsmanship let MOBI strive for the satisfaction and prosperity of its clients, the company's staff, and suppliers.

Since the foundation of MOBI, A. Rasit Karaaslan was introducing the company's exclusive designs and craftsmanship to the world, which have led to universal recognition of his work in different countries around the globe. A. Rasit Karaaslan prefers to apply the principles of contemporary aesthetic to natural materials and organic forms and turn them into unique works of art. His experiments with woodworking, creating unique textures and patterns resulted in various award-winning designs.

"We at MOBI are used to competitions and challenges, and our company was excited to be nominated for Luxury Lifestyle Awards. And now we are especially honored to become the winner of LLA and share our works with new discerning audience," said A.Rasit Karaaslan, Founder/Architect.

The contemporary design furniture by MOBI is mainly manufactured for residential use, but the company's services are also delivered to the contract clients worldwide. The catalogue of the completed projects features luxury residences, 5-star hotels, corporate, and government offices.

If you need more:

Luxury Lifestyle Awards  
<https://luxurylifestyleawards.com/>

MOBI  
<http://www.mobi.com.tr/>

Ruby BIRD  
<http://www.portfolio.uspa24.com/>  
Yasmina BEDDOU  
<http://www.yasmina-beddou.uspa24.com/>

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